PLEASE DELETE THIS LAYER **BEFORE SAVING** All images must be embedded All fonts must be outlined **SAVE AS PDF** BLEED AREA - 22.5"W x 14.75"H FILL WITH ART FOR PRODUCTION FINISHED AREA - 18"W x 12"H VISIBLE WHEN DISPLAYED SAFE AREA - 12"W x 8"H KEEP IMPORTANT TEXT/LOGOS WITHIN THIS AREA