

**PLEASE DELETE THIS LAYER  
BEFORE SAVING**

**All images must be embedded  
All text must be outlined  
18pt font or larger required  
SAVE AS PDF**

**BLEED AREA - 25 "W x 17 "H**  
FILL WITH ART FOR PRODUCTION

**FINISHED AREA - 24 "W x 16 "H**  
VISIBLE WHEN DISPLAYED

**SAFE AREA - 22 "W x 14 "H**  
KEEP IMPORTANT TEXT/LOGOS WITHIN THIS AREA